

### Leader Coach

ACSTH ICF APPROVED COACH SPECIFIC TRAINING HOURS

ICF

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ICF approved

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ESCUELA EUROPEA DE COACHING

# EEC

Escuela Europea de Coaching, executive coaching and consulting experts; partnering with people and organizations since 2003.

Escuela Europea de Coaching (EEC), executive coaching and consulting experts partnering with people and organizations to expand their future innovating in methods and humanizing processes. We are a team of brave agile professionals with a boutique spirit committed to the sustainable development of people, teams, systems and organizations. EEC is growth, transformation, evolution, and future.

More than 4,500 certified coaches. More than 17,000 students worldwide and more than 400 client companies. Spain, Andorra, Italy, Mexico, Chile, Argentina, and Colombia.

European School of Coaching Expanding Futures.



### What is coaching?

Coaching is a discipline that empowers and develops the skills and talents of a person or group of people in line with the objectives and results they want to achieve. Through conversation and powerful questions, the coach facilitates self-knowledge, reflection and new views on the client that allow them to respond to their challenges through an action plan.

In the executive field, the coach seeks to inspire their client's desire to develop in depth those skills that allow them to strengthen their leadership, communication with their teams, the quality of their relationships, the management of their emotional intelligence and, indirectly, the impact on their results.

The coach does not give advice or offer solutions. We work from the perspective of Transformational Coaching from which the coach focuses on the mental models and/or beliefs that could be limiting or conditioning the client's way of acting so that the results are long-lasting and sustainable. The results are maintained in the long term, since it involves a process of change in the professional's outlook and ways of doing things.

As coach we optimize the way people communicate by facilitating the flow of their relationships. We accompany the effective management of emotions in order to have a positive impact on the environment. Coaching promotes, to a great extent, the alignment of people with their objectives and the achievement of a more effective coordination of actions.

At EEC we want to help you be the creator of the future you want.



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### **Principles of coaching**



#### NO ONE IS IN POSSESSION OF THE TRUTH

The same reality can be seen from different points of view, and can thus lead to interpretations and conclusions that are different but equally legitimate.

### PEOPLE ACT AS BEST THEY CAN WITHIN THEIR CAPABILITIES

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#### EVERY INDIVIDUAL HAS A TALENT WAITING TO BE REVEALED

The human being is complete - nothing is missing. Inside they have enormous potential just waiting to be unlocked. Coaching facilitates this liberation. The coachee is autonomous: they are the one who decides, who makes choices, and who ultimately resolves.

#### PEOPLE CAN CHANGE

The facts cannot be changed, but the interpretation of the facts can: we can choose what interpretations we give them. Anything that is not genetic can be changed.

#### CONFIDENTIALITY

Nothing that the coachee says leaves the coaching sessions, or the secure environment.

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**IIII** ! Coaching differentiates between what we DO and what we ARE. It argues that we are much more than what we do, and we can choose who we ARE.

### **ICF** approved

This Leader Coach Program is an Accredited Coach Specific <sup>1</sup> Training Hours (ACSTH), by International Coach Federation (ICF). This accreditation is reviewed every six months in order to confirm that the program meets ICF's high standards.

At the end of the program, you will receive a diploma by EEC as trained in an ACSTH program by ICF. This is enough to start a professional career as a coach in ICF. Accessing other certifications, such as ACC (Associate Certified Coach), PCC (ProfessionalCertifiedCoach)andMCC(MasterCertifiedCoach) by completing ICF standards (visit www.coachfederation.org).



### **Duration**

Our Leader Coach Program is 100% online and offers a total of 46 HOURS:

- 32 HOURS training in online sessions
- 6 HOURS coaching process
- 8 HOURS of individual reading and studying time



### GOALS





Coaching helps the client review what is, at any time, the best action available to achieve their goals"

### Content

#### **COACHING NOW, WHAT FOR?**

Transformational leadership vs. Transactional Leadership | The relationship between coach and coachee How to create context and trust The importance of listening. The coherence between body, emotion and language.

#### TRAINING THE COACH CORE SKILLS

Change of type of observer. Identifying coaching concepts | Believes | Deeper approach to generating context and listening.

#### **CURRENT SITUATION**

Mental models: beliefs, facts and reviews. How to get the customer to question their limiting beliefs and change them by powerful ones. | 360° Feedback Tool Development and its implementation through case studies.

#### **IDEAL SITUATION**

Ideal situation and Action Plan | Power of a vision | Resistance to change I Tracking and measuring. Designing a conversation.

### Who is it for?

Our programme is geared to professionals who seek to improve their leadership skills and their ability to influence teams to ensure alignment is met.





### Methodology

This is an online program that allows you to learn and develop skills and knowledge that will allow you to practice coaching abilities upon completion of the training process.

EEC experts have carefully designed this program, which includes a wide range of practical exercises during the program that are monitored by experts to guarantee that you not only understand the competencies and distinctions of Executive Coaching at a conceptual level, but that you are also sure and ready to put them into practice.

As a participant you will have the opportunity to perform as a coach and as a client so you experience for yourself what executive coaching is.



#### **COACHING PRACTICES**

Each participant will have a private coaching process with one of EEC's professional coaches. Each coaching process consists of three individual sessions. These will be set by coach and coachee (participant) dependeing on their own agenda. The time for each session is between 2 hours and 11/2 hours.

#### EXPERIENTIAL TRAINING

The practices and experiential exercises that allow the concepts to be experienced in first person and incorporated little by little guarantee learning and that the participants handle them fluently at the end of the program.

#### LEARNING CULTURE

In the program, participants also work in groups, small learning communities, which receive personalised support from the EEC teaching team, and allow you to feel a leader in their personal and professional development and to achieve success.



#### **BUSINESS APPROACH**

The teaching sessions and case studies focus on the analysis of challenges, opportunities, areas for improvement and strengths

to improve and stimulate the path to achievement.



#### CAMPUS EEC

The program is supported by the EEC Campus, a multi-device platform that will allow you to access material, documentation and academic proposals complementary to training 24x7, from any place and at any time. At the EEC Campus you will also be able to establish contact with your colleagues, facilitators and coaches to generate new learning from collaboration. This EEC Campus is developed with Canvas, the tool used by 9 of the 10 best Business Schools in the world.



#### SYNCHRONOUS CLASSROOM

allows the realization of teaching and training through a computer connected to the Internet. These are live synchronous sessions

in real time between colleagues and EEC trainers, coaches or supervisors. We use a specific computer platform for training and provide personalised technical assistance at every stage of the connection.

### The team

A highly qualified group of people. Facilitators and trainers at Escuela Europea de Coaching are specialized in Executive Coaching and are certified by EEC. We have the maximum qualifications from ICF, ACC, PCC, and MCC, as well as extensive professional and business experience. We are backed by more than 18 years of experience and more than 15,000 professionals we have trained all over the world.

All our teaching team meets the requirements demanded by ICF:

- An evaluation and continuous training itinerary.
- We adhere to the ICF code of ethics.
- And in addition, supervisors have the Mentor Coach qualification approved by ICF.

The top management at Escuela Europea de Coaching corresponds to its founding partners, Silvia Guarnieri and Eva López-Acevedo, supported by a flexible and cross-disciplinary organization.



#### **SILVIA GUARNIERI**

Founding partner and academic director of the EEC Coach MCC by ICF, Certified as Mentor coach by ICF.

Degree in Pharmacy from the University of Buenos Aires. Technician in Leadership and Ontological Design by the Buenos Aires Training Institute. Co-author of the book 'No es lo mismo'.



#### EVA LÓPEZ-ACEVEDO

Founding partner and Executive Director. Coach PCC by ICF, Certified as Mentor coach by ICF.

Degree in Law from the Complutense University of Madrid. Situational Leadership by the Center for Leadership Studies. Accredited in the use of Myer Briggs Type Indicator (MBTI) by Oxford Psychologist.





### TO OBTAIN THE ICF ACSTH DIPLOMA

#### THESES REQUIREMENTS must be met:

Attendance at 80% of the class sessions.

(25) 888

Examination + Final evaluation by the team of supervisors and the Academic Direction on the quality of the tasks and the evolution of each participant.

### Why with EEC?

We inspire and partner with people to open up a universe of possibilities in their lives that maximizes their choices and releases their potential.

At EEC, people are the beginning and the end of everything.

People are at the center of everything we do. Their futures are our greatest occupation.

Future is everything that your life can become and that is in your hands to obtain by being consistent with your vision. Future is a universe of possibilities, different for each person, wider from the moment the EEC crosses your path.

**European School of Coaching. Expanding Futures.** 





More than 4,500 certified coaches



More than 400 client companies



More than 17,000 students worldwide



EEC is growth, transformation, evolution and future.





### A learning community



ALUMNI

EEC Alumni is a learning community for professionals who pass through EEC to achieve excellence in their professional practice as coaches. This R&D space offers training activities, value-added services and quality resources to meet the concerns and needs of EEC students.

**EXCHANGE OF EXPERIENCES AND IDEAS** in a large learning community where teachers, supervisors and peers are present.

**CONTINUING TRAINING ACTIVITIES:** workshops, conferences and forums to keep coaching knowledge up to date. Many have SCC credits by ICF.

**PROFESSIONALS** of national and international prestige who offer new approaches to improve practice and expand our vision of coaching.

**SOCIAL MEETINGS**, recreational and cultural activities.

VIRTUAL SERVICES such as webinars, videos, analyzed bibliography, news of the sector about current topics and other interesting links.

**EXCLUS** IVE DISCOUNTS on the programs taught at EEC, as well as on products and services from different companies.

PARTICIPATION IN RESEARCH GROUPS on specific topics related to coaching.

### EEC, generating a large network of people.



Escuela Europea de Coaching is a network that makes us all better. A network that is built beyond the people we are in contact with today, including the EEC Alumni network and former clients. We all make up an 'US' that shares a vision and that is a potential for the expansion of the future of any of the nodes in the network.

EEC is present in Spain, Andorra, Italy, México, Chile, Argentina and Colombia and in any other part of the world through blended learning and 100% online formats for all our programs: digitalization is a bridge that brings us toge ther.



### Information and registration

To receive more information or to formalize a registration, please contact us at our headquarters, from where we will refer you to the location where you prefer to take the program. Escuela Europea de Coaching info@escuelacoaching.com

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# Expanding futures.